

Price and Service List LR WEBINAR	
A. Comprehensive marketing of your webinar	<p>1. Promotion of the webinar in our event newsletter</p> <ul style="list-style-type: none"> - High-profile group of recipients: approx. 2,000 attendees of our exhibitions LEGAL REVOLUTION and LEGAL LIVE - Max. 3 webinars per newsletter are promoted
	<p>2. Advertising banners for the webinar in the e-journal LRZ (regular price EUR 1,190)</p> <ul style="list-style-type: none"> - LRZ (www.LRZ.legal) is the leading and most read German e-journal in the fields of business law as well as legal technology - Prominent position on the homepage (monitors: skyscraper to the right of the latest articles; mobile phones: bottom banner) - Approx. 600 views and 8 clicks on the banner per day - Switch banner with max. 1 other webinar
	<p>3. Exclusive posts on social media (LinkedIn, Twitter, Instagram, Facebook and Xing)</p> <p>Approximately 5,000 followers, including over 3,000 on LinkedIn.</p>
	<p>4. Individual webinar page on www.LEGAL-REVOLUTION.Academy with registration function</p> <ul style="list-style-type: none"> - Makes it easy to invite your contacts - We provide an availability of at least 20 months = Long Tail Marketing (your contact details remain visible after the webinar took place)
	<p>5. Promotion on the homepage www.LEGAL-REVOLUTION.Academy until the end of the webinar</p> <p>The webinar will be actively promoted on the homepage as soon as all information about the webinar are available.</p>
B. Platform and moderation	<p>1. Provision of the platform + technical support</p> <ul style="list-style-type: none"> - Registration management - Webinars are hosted on Zoom or a comparable solution
	<p>2. Webinar length</p> <ul style="list-style-type: none"> - Up to 60 min. lecture (incl. live demo and/or presentation etc.), followed by discussion (Q&A round) between 15 and 30 min - Other formats available upon request
	<p>3. Basic moderation + technical support during the webinar</p> <ul style="list-style-type: none"> - Our moderator Bernd Meidel leads through the webinar in a professional and entertaining way - A technical support staff member supervises the webinar - A moderation by industry experts is available on request (please see option No. 4)
	<p>4. Participant management and support before and after the event</p>
C. Leads and Follow-up	<p>Comprehensive follow-up concept information about participants</p> <ul style="list-style-type: none"> - You will receive ongoing information about the status of applications and marketing results - You will receive a contact list (name, organization and email address) of all registered participants before the webinar - You will receive a contact list of all actual participants including log-in and log-out times and participation duration - We send a follow-up email to all actual participants with the content and attachments you requested - We send a follow-up email to all registered but not present participants with the content and attachments you requested
Price	<p>Var. 1 EUR 3,900 fixed</p>
	<p>Var. 2 EUR 1,900 fixed + EUR 90 per actual participant</p>

Options	
<p>1. On Demand The recording of your webinar is available on the webinar page www.legal-revolution.academy/webinare for at least 20 months.</p>	+ 490 EUR
<p>2. Creation of a LinkedIn Event & Event Ad Campaign Advertising budget in the amount of 500 EUR included in the price.</p>	+ 790 EUR
<p>3. Additional advertising banner Bottom start page banner in the LRZ for a product of your choice (duration: 8 weeks; alternating content with another content possible)</p>	+ 740 EUR
<p>4. Specialist moderation An industry expert will consult with you in advance and act as moderator for your webinar.</p>	+ 790 EUR
<p>5. Sponsored article on the topic of your webinar in the LRZ - hosted for at least 20 months (see example on https://lrz.legal/de/lrz/don-t-worry-be-digital). The sponsored article will be promoted with an exklusive posts on social media (LinkedIn, Twitter, Instagram, Facebook and Xing).</p>	+ 1,790 EUR
Miscellaneous	
<p>Providing the presentation, handouts or similar documents on the webinar page after the webinar has taken place.</p>	free
<p>Provision of speakers.</p>	Upon request