

Price and Service List LR WEBINAR	
A. Comprehensive marketing of your webinar	1. Promotion of the webinar in our event newsletter - High-profile group of recipients: approx. 2,000 attendees of our exhibitions LEGAL REVOLUTION and LEGAL LIVE - Max. 3 webinars per newsletter are promoted
	2. Advertising banners for the webinar in the e-journal LRZ (regular price EUR 1,190) - LRZ (www.LRZ.legal) is the leading and most read German e-journal in the fields of business law as well as legal technology - Prominent position on the homepage (monitors: skyscraper to the right of the latest articles; mobile phones: bottom banner) - Approx. 600 views and 8 clicks on the banner per day - Switch banner with max. 1 other webinar
	3. Exclusive posts on social media (LinkedIn, Twitter, Instagram, Facebook and Xing) More than 5,000 followers, approx. 2,800 on LinkedIn alone
	4. Individual webinar page on www.LEGAL-REVOLUTION.Academy with registration function - Makes it easy to invite your contacts - We provide an availability of at least 20 months = Long Tail Marketing (your contact details remain visible after the webinar took place)
	5. Promotion on the homepage www.LEGAL-REVOLUTION.Academy until the end of the webinar The webinar will be actively promoted on the homepage as soon as all information about the webinar are available.
B. Platform and moderation	1. Provision of the platform + technical support - Registration management - Webinars are hosted on Zoom or a comparable solution
	2. Webinar length - Up to 60 min. lecture (incl. live demo and/or presentation etc.), followed by discussion (Q&A round) between 15 and 30 min - Other formats available upon request
	3. Basic moderation + technical support during the webinar - Our moderator Bernd Meidel leads through the webinar in a professional and entertaining way - A technical support staff member supervises the webinar - A moderation by industry experts is available on request (please see option No. 4)
	4. Participant management and support before and after the event
C. Leads and Follow-up	Comprehensive follow-up concept information about participants - You will receive ongoing information about the status of applications and marketing results - You will receive a contact list (name, organization and email address) of all registered participants before the webinar - You will receive a contact list of all actual participants including log-in and log-out times and participation duration - We send a follow-up email to all actual participants with the content and attachments you requested - We send a follow-up email to all registered but not present participants with the content and attachments you requested
Price	Var. 1 EUR 4,400 fixed
	Var. 2 EUR 2,700 fixed + EUR 90 per actual participant

Options	
1. On Demand The recording of your webinar is available on the webinar page www.legal-revolution.academy/webinare for at least 20 months.	+ 490 EUR
2. Creation of a LinkedIn Event & Event Ad Campaign Advertising budget in the amount of 500 EUR included in the price.	+ 790 EUR
3. Additional advertising banner Bottom start page banner in the LRZ for a product of your choice (duration: 8 weeks; alternating content with another content possible)	+ 740 EUR
4. Specialist moderation An industry expert will consult with you in advance and act as moderator for your webinar.	+ 790 EUR
5. Sponsored article on the topic of your webinar in the LRZ - hosted for at least 20 months (see example on https://lrz.legal/de/lrz/don-t-worry-be-digital). The sponsored article will be promoted with an exclusive posts on social media (LinkedIn, Twitter, Instagram, Facebook and Xing).	+ 1790 EUR
Miscellaneous	
Providing the presentation, handouts or similar documents on the webinar page after the webinar has taken place.	free
Provision of speakers.	Upon request